



Organised by:



Dear Entrepreneur,

CONGRATULATIONS!!! Your Startup has been selected to attend Seaside Startup Summit Goa.

It is our pleasure to announce, that your startup has been selected to participate in Seaside Startup Summit India.Goa. Your team was selected from over 700 applicants and is in the list of Top 100 finalists.

Here are the important points to be aware of:

- A maximum of 4 team members can attend the summit. It is mandatory that at least one of the team members attending is the founder of your startup. We will not allow team where the none of the team members is a founder.
- Please designate one member of your team as the single point of contact for coordination from our end to be added to the dedicated WhatsApp business account group created for coordination with all selected startups.
- Please fill in the details of members attending in this form
- <https://goo.gl/forms/1l0b0Uf67S2qYQ7c2>
- There is no registration fee or any other fee to be paid for the 4 team members attending the summit. We will take care of the stay and food in the summit tent camp being set up. However, startups must make their own travel arrangements to reach the venue of the summit (Cabo de Rama Beach, Goa - <https://goo.gl/maps/5dsqvsHZCto>).
- The startups should attend the whole event (6-11 March) and participants are not allowed to leave the Summit territory except in case of any emergencies.
- You'll be divided into squads and each squad will have a group leader. You'll stay in the tents together with up to 3 people. Tents and sleeping bags will provided by the organizers. If you have your own sleeping bag, please feel free to bring it along.
- The meal is provided. Each squad should organize the cooking process itself.
- You are not allowed to use drugs or alcohol in the Summit territory. This will be strictly enforced and any violator will be expelled.
- Official language of the Summit is English.
- As the summit is on a beach that has to be accessed by going down steps from a cliff, the territory is not very disabled friendly. Please check with us if this is an area of concern for any team member.
- You should strictly act based on rules, terms and conditions of the event.
- All the startups will take part in one of the Startup Track Battles based on their applications. Currently, there are 10 startup track battles. Special prizes will be awarded to the winning startups in each startup track battle.
- Top 3 startups from each filed battle will be selected to participate in Big battle. Special prizes will be given to the top 5 winning startups in big battle.



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The Procedure for the startup battles is as follows:

1. **Startup Track Battle** - All the track-specific startups will present their startups in front of a jury (4-minute pitch and 4 minutes Q&A + 3 minutes for the feedback). Later 4 teams will be selected and grouped into 2 groups. Every team from the group will get 3 minutes for asking questions to the opponent. The team that asks the question, can stop the answer as fast as they want and ask the next question. Later the jury has 3 minutes for Q&A. Post the battle, the winners will be selected & announced.
2. **Big Battle** – Here the Top 3 startups from each Startup Track Battle will present their startup and products (5-minute pitch and 4 minutes Q&A + 3 minutes for the feedback). From all the startups pitching, 6 teams will be selected and grouped into 3 groups of 2 startups each. Every team from each couple has 3 minutes for asking questions to the opponent. The team that asks the question, can stop the answer as fast as they want and ask the next question. Later the jury has 5 minutes for Q&A. Post the battle, the winners will be selected & announced.

Regarding the logistics:

The summit dates are March 6 to 11th, 2018. You have to reach by 1 pm on 6th March. The closing ceremony will be on the 10th night. So you can plan to leave on 11th morning.

Practical information:

The Venue is located on the beach. During the day-time, it is quite warm, while during the night hours the temperature can decrease, so some warm clothes might be needed. Besides comfortable beach clothes and footwear, do not forget about the sun and bring your sunglasses, sun protection creams, anti-mosquito sprays etc. We strongly recommend each team to have at least one laptop (Internet and electricity are there. There will also be a special coworking area built for the participants).

Once more, remember that you'll stay in the tents for 5 nights, so please be prepared.

The contacts available in India are as follows: Please connect with our team member Shenoy (Call/ WhatsApp - +919924321119) for any clarifications.

See you at the summit!!

Regards,

Team – Seaside Startup Summit Goa.